



Hong Kong Arts
Administrators Association
香港藝術行政人員協會

Hong Kong Arts Administrators Association Limited

**CHAIRMAN'S REPORT
YEAR 2019-2020**

BOARD & MANAGEMENT

TEAM MEMBERS

The Hong Kong Arts Administrators Association is most grateful to the Hong Kong Arts Development Council (HKADC) for its financial support under the Three-Year Grant Scheme, the Arts Administration Internship Scheme, and the Matching Fund Scheme. The Association's management office consists of 3 full time staff members and 1 part time staff member, with Wendy Lam as Manager, Kelly Duen as Assistant Manager, Katerina Au as Officer, and a part-time Administrative Assistant, Ian Ho.

With a view to providing on-the-job experience for students interested in arts administration, we continued working closely with educational institutes on internship placements. During the year, we have received 6 student interns who were engaged to work with the team on various projects.

BOARD

After serving the Association as Honorary Secretary for a number of years, I am honored to have been elected as Chairman on 3 Dec 2019. During the year, we welcomed two new board members - Prof. Lena Lee (Arts Specialist, Arts with the Disabled Association Hong Kong) who joined in Dec 2019, and Ms Mandy Yiu (Executive Director of Actors' Family) who joined in May 2020. On behalf of the Association, I would like to express my sincere gratitude to all our board members for their dedication and contribution in the past year. Thanks also to Vice Chair, Dr. Patrick Mok, Hon Treasurer, Dr. David Tsui, and Hon Secretary, Ms. Ribble Chung for their unwavering support.

FINANCIAL MANAGEMENT

GRANT SUPPORT

The Year 2019-2020 is the second year of the Three-Year Grant scheme of the HKACD with a grant amount of HK\$881,800. In addition, the Association also obtained two different grants offered by HKADC under the Arts Administration Internship Scheme and Matching Fund Scheme, making a total grant of over HK\$1.13 Million to support the programmes and operational costs during the year. On behalf of the Association, I would like to express my gratitude to HKADC for their continued support with significant funding which is most vital for the sustainable development of the Association.

DONATIONS AND SPONSORS

We are pleased to receive donations from a few individuals which enabled us to secure funding under the Matching Fund Scheme.

Our special thanks are extended to the U.S. Consulate General, Hong Kong and Macau for sponsoring the Later Night Art Talk series.

BY THE NUMBERS

MEMBERSHIP

For Year 2019-2020, the Association has generated new membership through its various activities, with a membership number now standing at 228 (as in June 2020) and 9 Corporate Members including: Hong Kong Arts Centre, Hong Kong Arts Festival, Hong Kong Ballet, Hong Kong Chinese Orchestra, Hong Kong Dance Company, Hong Kong Philharmonic Orchestra, Tai Kwun, Crafts On Peel, Youth Square and Zuni Icosahedron. For Year 2019-2020, the Association has generated new membership through its various activities, with a membership number now standing at 228 (as in June 2020) and 9 Corporate Members including: Hong Kong Arts Centre, Hong Kong Arts Festival, Hong Kong Ballet, Hong Kong Chinese Orchestra, Hong Kong Dance Company, Hong Kong Philharmonic Orchestra, Tai Kwun, Crafts On Peel, Youth Square and Zuni Icosahedron.

In the coming year, we will not only explore collaboration opportunities not only locally, but internationally. Building partnership with international organizations, such as International Society for the Performing Arts (ISPA) and Australian Performing Arts Market (APAM) will certainly benefit the long-term development of the Association and membership growth.

COMMUNITY ENGAGEMENT

The Association continues to serve as one of the most popular information channels for the local arts arena. From July 2019 to June 2020, there were more than 296,000 page-views visiting the Association's website. Although the number of page-view has dropped slightly due to the Covid-19 with arts venues closure and event cancellations, our website remains an important channel for the public to obtain arts-related information. Our website is also an important channel for arts organizations to post their recruitment ads. There were about 500 job ads posted on our website (as in June 2020).

The Association has also actively engaged different partners, including the collaboration with Hong Kong Arts Festival – Young Friends for an arts administration workshop for the younger generation, and the partnership with Hong Kong Design Centre for BODW CityProg, etc.

2019/2020 Challenges

Cancelled Events & Rescheduled Events

From July 2019 to June 2020, the Association has cancelled 2 events and rescheduled 2 events due to the pandemic. The cancelled events are Cultural Tour Series: Freespace Guided Tour and “Arts Administrator 101” Series – Community Arts Engagement in Design Thinking. The Association rescheduled two annual flagship programmes – the Cultural Leadership Summit and Essential Guide to the next fiscal year.

Virtual Talks

Thanks to the support from the U.S. Consulate General Hong Kong and Macau, the Association presented the first ever virtual talk series named the Late-night Art Talk in May 2020, to address issues around the Covid situation that impact the industry. We invited a number of local arts practitioners and speakers from the States to share their insights on the following topics: what we can do during this difficult time in the midst of Covid (part 1 and 2), how would we plan for post-Covid (part 3 and 4). The talk series was a great success with 298 total attendance. Most feedback received were positive with comments that the talks provided arts practitioners some rethinking and discussions for future planning. Due to the ongoing pandemic, the Association will continue to organize more virtual talks in the near future.



ADVOCACY & NETWORKING

Arts Social! & Cultural Tour

We have been organizing numerous networking occasions such as Arts Social! & cultural tours for members and volunteers since 2014. Through such events, participants gain the opportunities to learn more from idea sharing, as well as exploring new initiatives.

Originally, we planned to make 3 Arts Social and 3 cultural tours during 2019/20. Regrettably that we have had to cancel 2 of them but still grateful to share that we gathered our members to two cultural tours to Tung Nam Lou Art Hotel, as well as an exclusive guided tour to Hong Kong Ballet Wardrobe Department in Summer 2019.

3 Arts Social events were made possible in the end of 2019 in 3 consecutive months, from November 2019 to January 2020. Arts Social especially made up with 3 different topics: arts education, arts & upcycling, and finance. As a special element of this programme, the events were hosted in different community venue spaces: H6 Conet by Urban Renewal Authority, Eaton Hotel and PH3. All these venues revitalized and now serve as the community facilities with an objective to support arts & cultural development. Here I would like to thank for these venues support to make the events a great success.



Outreach

Career Talks

We had held 3 career talks for students to learn more about the field of arts administration in Hong Kong. For example, we were invited by the Department of Cultural and Creative Arts, the Education University of Hong Kong (EdUHK) to give a career talk on 31 Oct 2019. We welcome such invitations for the opportunity to promote good arts administration practice.

In the career talks, we introduced the overview of careers in arts management, the types of work that arts managers do, and the current issues and trends now affecting arts management professionals. The career talks were very successful. The Association will continue to organize more talks of the similar nature in the near future.



ADVOCACY & NETWORKING

Advocacy

During the year, the Association has been striving to communicate with relevant authorities, arts and culture bodies and others for the advocacy and development of the arts and culture, locally, regionally, and internationally.

We arranged different productive meetings with relevant government bodies such as the Hong Kong Tourism Board (HKTB). We have delivered some suggestions to HKTB for co-creating cultural tourism in the local arts scene.

We have also conducted a dialogue between newly elected HKACD Council member (Arts administration) Mr. Kwong Wai Lap with his predecessor Ms Ribble Chung. It has been one of the important occasions that members and arts practitioners shared their expectations and hopes in which Mr Lap could work closely with HKADC for related policies in the future.



ADVOCACY & NETWORKING

Advocacy

Most of the arts and cultural organizations suffered from the hit of Covid-19. In March, the Association organized a survey about the impact of Covid-19 on the Arts and Culture Sector. We received 280 respondents. The findings indicated that 59% reported loss of income, 69% have cancelled their programmes and 84% employers expect to cut pays if the situation remains.

Following the Government's announcements on different relief schemes in the first two quarters in 2020, the Association also created some easy-to-read short articles for members and the public to access. All the articles were made available through HKAAA e-channels (Facebook, Instagram and website).

These activities had been well attended by members and arts administration practitioners alike.

In the coming year, we will continue to provide actively advocacy works with research, talks and meetings.

更新日期：29/4/2020

過往 12 個月*社會狀況對業界工作者影響之問卷調查

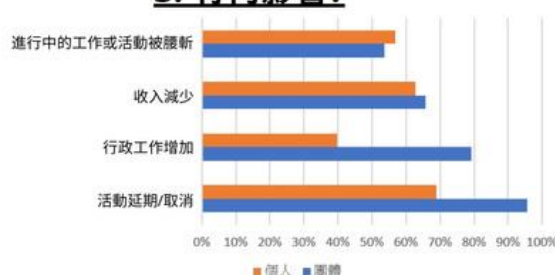
1. 屬於表演藝術還是視覺藝術?

表演藝術
69% 團體
66% 個人

2. 有受到社會運動及疫情的影響?

✓ 98%

3. 有何影響?



4. 有否申請任何支援措施?

50% 團體
90% 個人 ✗

PROFESSIONAL TRAINING

“Meet the Arts Leaders” Series & “Arts Administrator 101” Series

In the Year 2017, the Association launched the first “Meet the Arts Leaders” Series, inviting outstanding arts leaders from different arts forms to share their precious experience from career development to their philosophy. During the year, we invited Mr. Alex Cheung (Senior Manager (Festivals), Leisure and Cultural Services Department), Ms. Betty Mak (Executive Director, Chung Ying Theatre Company) and Ms. Joycelyn Choi (General Manager, MOVIE MOVIE) as guest speakers of “Meet the Arts Leaders” Series.

“Arts Administrator 101” Series allows arts administrators to learn more from the renowned speakers in arts and cultural sector. We invited Ms Jennifer Chiu, (Marketing & Branding Manager, PUTYOURSELF.in), Mr Wilson Tang (Director, PUTYOURSELF.in), Mr Sum Wong (Co-Founder, EventXtra), Ms Joel Kwong (Programme Director, Microwave International Media Art Festival) and Ms Vivien Lee (Seasoned Arts Administrator) as guest speakers of “Arts Administrator 101” Series .

HKAAA RECRUITMENT DAY 2019

The Hong Kong Arts Administrators Association Recruitment Day 2019 was successfully held on 17 Aug 2019 at Jao Tsung-I Academy.

Recruitment Day 2019, as the 7th edition, featured Human Library, Career Talks, On-site Interviews and Career Fair. With over 30 on-site job vacancies available, 10 participating arts organizations, we have received over 200 attendances for the whole event. In response to the job market needs in arts administration, this Recruitment Day provides a useful platform for participants to have direct dialogue with representatives from different arts groups, as well as getting the opportunity to meet the HR on-site.

CONCLUSIONS

STRENGTHENING FOR THE SECTORS

Year 2019-2020 was an unprecedented challenging year for HKAAA, not only financially, but also for programming planning. The Association is committed to driving the growth of our arts and cultural sector, and will endeavor to strengthen our communication with training support for the arts sectors.

Last but not least, I would like to thank all the HKAAA members who have continuously supporting us and participating in our activities. Looking ahead, we will continue our endeavour to overcome the future challenges and strive to enhance the value of the arts administration industry.

Chairman
Vennie Ho
17 Feb 2021

HIGHLIGHTS

Event	DATE
“Arts Administrator 101” Series - Utilizing Online Event Platforms Ms Jennifer Chiu, Marketing & Branding Manager, PUTYOURSELF.in Mr Wilson Tang, Director, PUTYOURSELF.in Mr Sum Wong, Co-Founder, EventXtra	4 July 2019
HKAAA Recruitment Day 2019 On-site Job Application and Interview, Career Talk	17 Aug 2019
“Meet the Arts Leaders” Series Mr. Alex Cheung Senior Manager (Festivals), Leisure and Cultural Services Department Ms. Betty Mak Executive Director, Chung Ying Theatre Ms. Joycelyn Choi General Manager, MOVIE MOVIE	28 Oct 2019 21 - 23 April 2020 19 - 21 May 2020
“Arts Administrator 101” Series - Curating New Media Arts Programme Ms Joel Kwong Programme Director, Microwave International Media Art Festival	5 June 2020
“Arts Administrator 101” Series - A Conceptual Framework for Fundraising on the Arts Ms Vivien Lee Seasoned Arts Administrator	26 June 2020

HIGHLIGHTS

Event	DATE
Dialogue between Kwong Wai Lap and Ribble Chung Mr. Kwong Wai Lap Council Members (Arts Administration), Hong Kong Arts Development Council Ms Ribble Chung Honorary Secretary of HKAAA and Manager of the Sir Run Run Shaw Hall, CUHK	13 Jan 2020
Survey: COVID-19 Impact on the Arts and Culture Sector	29 Apr 2020
Late-night Art Talk Series Ms Tisa Ho Executive Director, Hong Kong Arts Festival Ms Gail Crider President & CEO, National Arts Strategies	4 May 2020
Ms Rosanna Herries Director - Head of Sinclair Art Ms Leslie Greene Bowman President, Thomas Jefferson Foundation, Monticello Ms Andrea Snyder Co-Director, Performing Arts Strategies and American Dance Abroad	11 May 2020
Mr. Timothy Calnin Director, Tai Kwun Arts Ms Mary Lou Aleskie Director, Hopkins Center for the Arts at Dartmouth College	18 May 2020
Prof Tseng Sun-man, JP., Arts Management Educator and Consultant Prof Kevin Maifeld President, Association of Arts Administration Educators (AAAE)	25 May 2020
SEE Series & Cultural Tour A Walk to Hong Kong Ballet Wardrobe Department (Featuring Programme: Peter Pan)	3 Aug 2019
Meet the Local Culture – Guided Tour in Tung Nam Lou Art Hotel with the Art Curator Dialogue	21 Sep 2019